

CONTACT

For any inquiries or questions, please reach out to us via email: impactup@som.lmu.de

Website



LinkedIn



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COURSE DESCRIPTION & OBJECTIVES

This course is an on-demand online course delivered via Moodle and accessible to students from different backgrounds and disciplines.

The course introduces entrepreneurship as an effective tool for implementing sustainable innovations. Students will learn how to tackle the most pressing societal and environmental challenges of our time. In the interdisciplinary sessions that are facilitated by professors from multiple faculties at LMU Munich, University of Augsburg (UniA), and the Center for Digital Technology and Management (CDTM). Our students will develop an impact-oriented mind- and skillset over the course duration, gain a new holistic perspective on value creation and destruction, be conscious of the value of impactful innovations and be able to translate theory into practice. The gained impact-oriented knowledge can not only be applied in specific fields of study or in the professional career, but also in daily life.



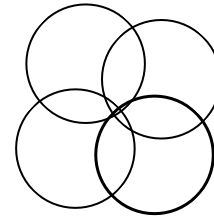
ABOUT THE IMPACTUP! PROGRAM

impACTup! is a joint impact-oriented entrepreneurship qualification program by the LMU Munich with the LMU Innovation & Entrepreneurship Center (IEC), UniA, and CDTM, funded by the Bavarian State Ministry of Science and the Arts. Through four different modules (foundational course for students, foundational course for scientific personnel, impact science bootcamps, and impact innovation labs), we provide a profound understanding of impact and introduce entrepreneurship as an effective tool for implementing economically viable, socially impactful, and ecologically sustainable innovations for everyone.

TEACHING & LEARNING GOALS

Understanding and awareness of entrepreneurship as an impact activity

Development of an impact skill set for self-sufficient (individual and collective) action



Developing a sustainable entrepreneurial mindset

Providing tools for generating and implementing innovations

COURSE OUTLINE

Kick-off: October, 23 (LMU) and November, 6 (VHB)

Cross-faculty kick-off event introducing the relevant contact persons, course concept, course outline, learning objectives, and exam-related aspects.

Session 1: Positively Impacting Our World through Innovating & Organizing

Session 2: Building Impact-Driven Ventures & Organizations

Session 3: Stakeholder Orientation: How to Organize Support

Session 4: Impact through Social Value: Challenges & Concepts

Session 5: Deploying Business Models for Social, Environmental & Economic Good

Session 6: Financial Valuation of a Project

Session 7: Empowering Change: Fundamental Law Basics for Impact

Session 8: Measuring & Managing Impact

Closing: February, 5

Keynote speeches; panel discussion and course wrap-up, feedback from participants, introduction to follow-up programs, Q&A, networking for students, partner institutions, and other guests.

REGISTRATION

09.09.2024-21.10.2024 (LMU)
01.10.2024-31.10.2024 (VHB)

